



Community Fundraising & Partnerships Officer (18-Month Contract)

The QEII Foundation is well on its way to success with the \$100 million We Are campaign, the largest healthcare fundraising campaign ever undertaken in Atlantic Canada.

The Foundation's work inspires generosity to advance healthcare at and through the QEII Health Sciences Centre, funding new technologies, medical research, and innovation. We are committed to improving patient outcomes and experiences, as well as to recruiting and retaining the very best physicians and clinicians. **We dream big and are unapologetic about our goals and aspirations to transform healthcare for patients from across Atlantic Canada and beyond.**

We have been named one of Atlantic Business Magazine's Best Places to Work in 2025. This recognition is a testament to our incredible team, who truly make all the difference.

Our passionate and dedicated staff collaborate closely with influential business and community leaders on our Board of Directors, Campaign Cabinet, and in various volunteer leadership roles. Together, we inspire and positively impact our communities every day.

The Role

We're seeking a skilled relationship builder, fundraiser, and event extraordinaire to join our Events & Partnerships Dream Team, working alongside and reporting directly to our Director of Events & Partnerships.

The Community Fundraising & Partnership Officer will drive and execute a bold strategy for community partnerships, leading the development of a dynamic and high-impact giving portfolio. This role is pivotal in maximizing fundraising revenue while enhancing the experience for community champions, senior volunteers, and donors.

The Officer is also responsible for expanding and advancing third-party fundraisers, community partnerships, and the internal staff lottery (Workin' to Win). Additionally, this position plays a key role in shaping and implementing the P2P fundraising strategy for the QEII Foundation's signature event, BMO Ride for Cancer, ranked #6 single fundraising event in Canada in 2024, fueling its continued success.



Position Responsibilities

Community Fundraising & Partnerships:

- Lead and implement the strategy to grow community-based fundraising initiatives, including existing partnerships.
- Build and nurture strong relationships with community champions, ensuring a positive, lasting experience for everyone involved.
- Provide volunteer support and expert fundraising guidance, attend events to represent the Foundation, offer speaking opportunities, and ensure top-tier customer service.
- Lead the creation and execution of stewardship strategies to recognize and engage community partners, donors, and senior volunteers.
- Support the development of creative concepts and assets in collaboration with the internal communications team to enhance fundraising initiatives' marketing and communications strategy.

BMO Ride for Cancer:

- Drive success by developing Team Captain and Top Fundraiser strategies, supporting these VIPs (Very Important Participants) in their fundraising efforts, and fostering a strong community spirit around the event.
- Work closely with the BMO Ride Co-Chairs to support their volunteer work.
- Design and implement an engaging and motivating P2P incentive and rewards program that encourages all participants to fundraise, with a focus on Team Captains and Top Fundraisers.
- Support the Events & Partnerships Team, leading up to and on event day, with a focus on logistics and event-day execution.

QEII Employee Lottery Program:

- Manage the QEII Employee Lottery Program, developing strategies to increase participation and foster excitement within the QEII community.
- Collaborate with sponsors and partners to raise awareness and enhance the lottery's impact.



Data Management & Reporting:

- Track, manage, and report on fundraising progress, providing critical insights in RE NXT (CRM) to help refine our strategies and ensure success.
- Ensure that data is maintained and utilized effectively to inform future initiatives.

We're seeking qualified candidates who are passionate about collaborating with a team to make a tangible impact on healthcare in Atlantic Canada. To be considered, we're looking for candidates who have the following experience and competencies, or their equivalent:

- A university degree in a relevant field (e.g., Nonprofit Management, Marketing, Communications, Sport Management) or equivalent work experience in community fundraising, event management, or project management.
- 5-7 years of experience and proven success in fundraising or partnership development.
- Strong strategic thinking with a focus on community engagement and revenue growth.
- Excellent communication skills, including writing, public speaking, and stakeholder engagement.
- Strong organizational skills, with the ability to manage multiple projects and lead a team.
- Passion for building meaningful relationships and driving positive impact in the community.
- Experience in event planning, fundraising, or corporate partnership management.

The QEII Foundation is on an intentional EDI journey. We encourage and welcome applicants from all backgrounds to apply.

The hiring range for this position is \$69,000 - \$75,000 annual salary, dependent upon your relevant qualifications and experience.

Candidates are asked to indicate their intention to apply by Friday, May 2, to Jennifer Keeping at Jennifer.Keeping@qe2foundation.ca. A cover letter and resume will be required to be considered. Only those selected for an interview will be contacted. Thank you for your interest in joining our team.