Caring for Tomorrow Health Matters MOST | NOV. 15 VOL.12 NUMBER 3



AN EXPRESSION OF GRATITUDE LORI J. SCOTT, CHARITABLE GIVING ADVISOR

You must admit, it's a lot more fun to answer the phone when you know there is a friendly greeting on the other end. The phone rings and call display indicates it's the QEII Foundation. Chances are it's someone wanting to thank you, our loyal and generous donor, for making a difference to patients at the QEII.

New technologies have revolutionized the way we communicate each day, but one concept our parents taught us just doesn't go out of style – and that's saying thank you. Regardless of how quickly our technologies are changing, the old way of thanking someone just can't be replaced by the latest app.

At the QEII Foundation, we treasure each and every donor for the gifts they give and we want to show our gratitude.

We prepare a thank you letter as promptly as possible, but for those within reach, we make every effort to also say thank you in person. For many people who have given to the QEII for countless years, a personal thank you is the least we can do.

We will call first, ask for a convenient time to stop by, and wear our identification so you know who we are. This is not a time to ask for more, but to express gratitude for what has been given. Often with a receipt in our hand or an annual report to share, our visits are brief and our thank you is sincere.

One university study shows that gratitude and giving increase physical health and longevity. We hope this is true but at the very least, taking a moment in our day to say thank you is just the right thing to do.

We hope to see you soon!

IMPORTANT NOTICE

New estate rules come into force on January 1, 2016. If your will creates a trust to take effect after the death of you or your spouse, you should consult with your tax advisor or lawyer to determine if the new rules pertain to you.

These rules also affect the timing of the tax credit from charitable gifts in your will, and could impact income taxes payable by your estate. We encourage you to consult with your advisors.



Charles O'Neil, Charitable Giving Advisor at the QEII Foundation, presenting Board of Trustees Member Gwen Haliburton with a Legacy Pin.

HONOURING FUTURE GIFTS

Donors often tell us they have arranged a gift in their will supporting health care at the QEII. These gifts help fund new treatments, and through medical research, find cures for the diseases and conditions that affect us all. We are honoured they choose to share their plans with us.

To recognize this generous act, we have designed a small pin symbolizing their investment in what matters most: our health, the health of our loved ones and the health of our communities.

We are truly grateful for all who arrange future gifts in their wills, with life insurance, or by designating a gift from their RRSP or RRIF. We recognize not everyone wishes to share their plans with us, but for those who do, we are delighted to provide this pin. Lori, Katharine and Charles will be contacting those donors known to us to arrange for delivery of their pin.

For more information on leaving a gift in your will, please contact us at 902 473 7932.

Health begins with caring. Here is my gift \$_____

I would like my gift to remain anonymous

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ADDRESS	CITY	PROV PC	N
PHONE	EMAIL		
		EXPIRES	/ /
SIGNATURE			
I would like to learn more about including the QEII Foundation in		I have already remembered	ed the
gifts of securities	using my RRIF to arrange a donatio	n QEII Foundation in my w	ill

Please send this completed form and donation to: QEll Foundation, 1276 South Park Street, Centennial Building, Rm. 1-040, Halifax, NS B3H 2Y9